Posters and Podium presentations

1. **Structure**
   A. title/authors/cite funding
   B. Background
   C. Aims/hypotheses
   D. Methods
   E. Results
   F. Conclusions/Discussion

2. **Poster**
   A. Use Pitt format and color scheme
   B. Use print large enough to read from 3 feet away
   C. Vary print size main aims and conclusion in larger print, methods and references in smaller print
   D. Use figures to increase visual impact of important results with main conclusions bottom right
   E. Two main structures- left to right vs. main conclusions middle top and other stuff arranged around it
   F. Print shops make from formats usually 36x48 or so for about $60 on medium grade paper or can order online at places like makesigns.com   latter will ship to conference site so you don't have to carry long tube on the plane

3. **Podium**
   A. Use Pitt format and color scheme
   B. Otherwise very similar to poster e.g., use figures for interesting results
   C. Typical rule is no more than 7 lines of text per slide, about 1-1.5 slides per minute
   D. Keep backgrounds and font simple
   E. Try not to say exactly what is on slide e.g., highlight and comment on slide content
   F. Practice talk to determine duration; they will cut you off at 12 minutes and you should be done at 10 minutes if possible
   G. Can have optional supplementary slides for responses to anticipated questions e.g., more detail on methods, additional analyses